

FROM BRITAIN *with* LOVE

[MAKING LIFE SIMPLY BEAUTIFUL]



ABOUT LAURA

Hello! I'm Laura Dunkley and From Britain with Love is my business - and my passion. My background is as a national women's magazine journalist. I spent 17 years writing and editing features for a range of titles including *Woman & Home*, *Woman's Realm*, *Good Housekeeping*, *Best and Woman*. As the Editor of *M&S Magazine* (published by Redwood Publishing) I managed a team of 30+ top creatives as well as a million pound+ editorial budget. A move from London to the country was followed by the arrival of our two children and a decision to pursue my passion for simply beautiful craft. From Britain with Love is the perfect way for me to put my experience to good use - by sourcing & promoting UK makers and creatives. My dream job!

MY BLOG AND DIRECTORY

Our hand-picked **DIRECTORY** is *the* place to source hand-picked **UK makers**, artisans and **creative workshops**. We've created a beautiful, dynamic platform for those who list with us - delivering **high quality traffic** to key web and social media pages. Listees can also link to individual shop or marketplace pages if they wish. This is a highly effective (commission-free!) way to **drive sales** and increase brand awareness.

We also provide passionate **support** for those who list with us - via our **social media** pages (over 26K total followers), **news-letter** (we have over 17K subscribers) and our **BLOG**.

The blog is where I share the **latest new makers** to list with us, **interviews** with inspirational influencers in the craft and creative community as well as **practical make ideas**. Recent features include interviews with *Selvedge* magazine founder Polly Leonard and Instagram guru **Sara Tasker** as well as How to Create **Indigo Shibori Dye** Patterns with Flora Arbutnott.



1.7k+



5k+



18.7k+



17k+



650+



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WHAT WE OFFER

Our **PREMIUM** package offers a fully managed Enhanced listing with additional bespoke promotional support. These listings are available in limited quantities, so if you'd like one, don't delay. The cost is £299 for 12 months.

Our **ENHANCED** package is our most popular listing type and offers a wealth of benefits as well as fantastic value for money. Benefits include access to all possible listings functionality as well as promotional and social media support. All for just £10 a month or £100 upfront.

Our **STANDARD** listing offers the perfect option for businesses with very limited marketing budgets. For just £5 a month or £50 upfront, these listings still include key listing benefits and functionality. You can always upgrade later...

See our **Join Us** page on the website for full details of exactly what's included with each package type.

To apply to join us, just hit one of the 'apply now' button at the bottom of the **Join Us** page. I'd love to hear from you! X

CONTACT DETAILS

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🐦 @BritainWithLove

📘 Facebook.com/frombritainwithlove

📷 @frombritainwithlove

"I'm so grateful to you, Laura for your enthusiasm in my products and for featuring and promoting my small Isle of Wight business on your lovely site. I have already really benefited from your highly engaged social media presence. Thank you!

-JO THEARLE, SEAGRASS DESIGNS

COLLABORATIONS

We have been featured in *Country Living*, *Country Homes & Interiors*, *Mollie Makes*, *Livingetc*, *Ideal Home* and BBC TV.

Collaborations include *Selvedge* magazine, *Just a Card*, *The Simple Things*, *91 Magazine*, *Me & Orla*, *Simple & Season* and *This is Your Kingdom*. More are in the pipeline...



selvedge

the
simple
things



ME & ORLA

91
Magazine